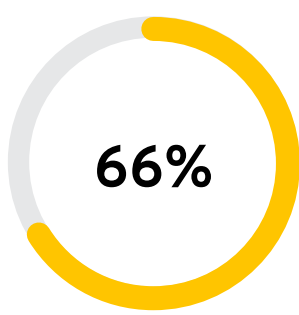


## The 2019 Global State of Cybersecurity in Small and Medium-Sized Businesses

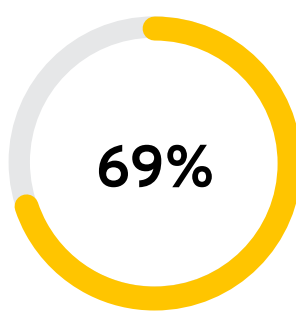
Commissioned by Keeper and conducted by Ponemon Institute, the survey measured responses from 2,391 IT and IT security practitioners in the U.S., U.K., and Western Europe.

### Cyberattacks have increased by more than 20% since 2016

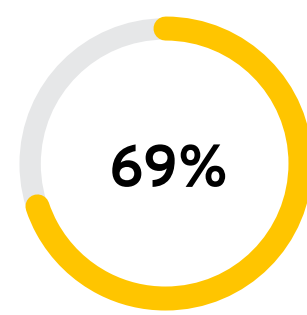
Ponemon Institute found that cyberattacks are becoming more frequent, targeted, and complex, and SMBs around the world are struggling to defend themselves.



experienced a cyberattack in the past 12 months



experienced an attack that got past their intrusion detection system

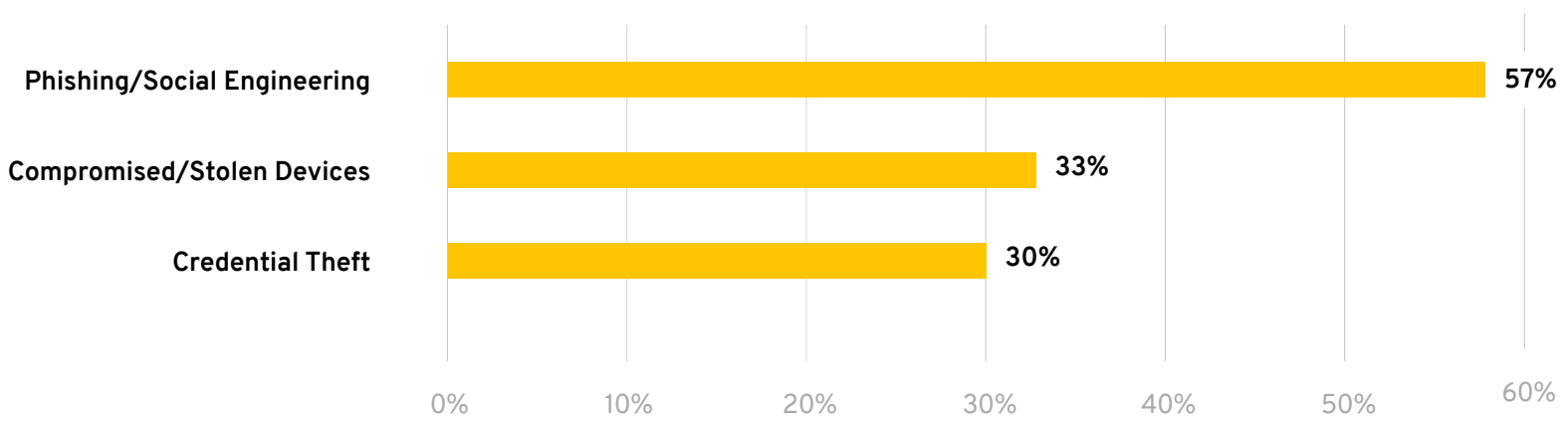


said that cyberattacks were becoming more targeted

**45%** of SMBs globally said that their organization's security posture was ineffective at mitigating attacks.

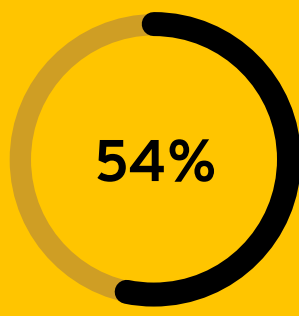
### Cybercriminals are continuing to evolve their attacks with more sophisticated tactics

Most common cyberattacks against SMBs in the past 12 months

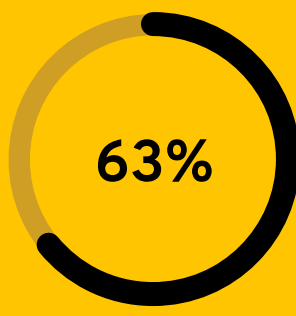


**70%** of SMBs report that their employees' passwords have been lost or stolen in the past year.

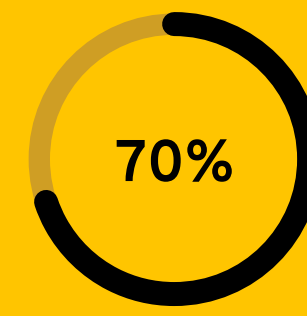
### SMBs worldwide need better password management and security to protect themselves against cyberattacks



have no visibility into employees' password practices



experienced a data breach caused by a negligent employee or contractor



are concerned about employee passwords being stolen or compromised

### Top Data Breach Root Causes

DENMARK, NORWAY, SWEDEN  
Phishing/social engineering

UNITED KINGDOM  
Web-based attacks

BELGIUM, NETHERLANDS, LUXEMBOURG  
Employee negligence

UNITED STATES  
Employee negligence

AUSTRIA, GERMANY, SWITZERLAND  
Phishing/social engineering

For full details, get your FREE copy of the 2019 Global State of Cybersecurity in Small and Medium-Sized Businesses

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