

# KeeperMSP

Enhancing Managed Service Provider (MSP) capabilities with efficient, scalable and cost-effective security solutions.

## Challenges

Managed Service Providers (MSPs) and Managed Security Service Providers (MSSPs) play a crucial role in safeguarding their managed customers against data breaches – particularly those stemming from compromised passwords and credentials. However, they encounter several significant challenges:

1. **User Adoption:** Convincing non-technical users to embrace new security solutions remains a significant hurdle, often due to perceived complexity.
2. **Visibility into Threats:** MSPs and MSSPs lack comprehensive insights into security risks, such as weak passwords, across their managed environments.
3. **Multi-Tenant Management:** Ensuring consistent and effective security management across multiple tenants presents operational challenges.
4. **Costly Licensing Models:** Legacy billing and licensing models require upfront license purchases, leading to financial inefficiencies when seats go unused.

To prevent data breaches and generate high-quality recurring revenue, MSPs and MSSPs must provide a comprehensive solution that protects credentials, passwords, secrets and remote connections without compromising on usability, visibility, ease of management or cost.

## Solution

KeeperMSP delivers simple and secure password protection that end-users love with complete visibility into the password risks of managed companies and robust tools to enforce security and compliance requirements. KeeperMSP's intuitive admin console makes deploying and managing licenses easy and it integrates with all major Professional Services Automation (PSA) software.

While other MSP solutions in the market bill upfront, before licenses are allocated to users, Keeper's consumption billing model is designed to scale with your MSP business as you add individual managed companies and their users.

## About Keeper Security

Keeper Security is transforming cybersecurity for people and organizations around the world.

Keeper's affordable and easy-to-use cybersecurity solutions are built on a foundation of zero-trust and zero-knowledge security to protect every user on every device. Millions of individuals and thousands of organizations rely on Keeper for best-in-class password, passkey and secrets management, Privileged Access Management (PAM), secure remote access and encrypted messaging. Our next-generation cybersecurity platform deploys in minutes and seamlessly integrates with any tech stack to prevent breaches, reduce help desk costs and ensure compliance.

Keeper Security is backed by leading private equity firms Insight Partners and Summit Partners.

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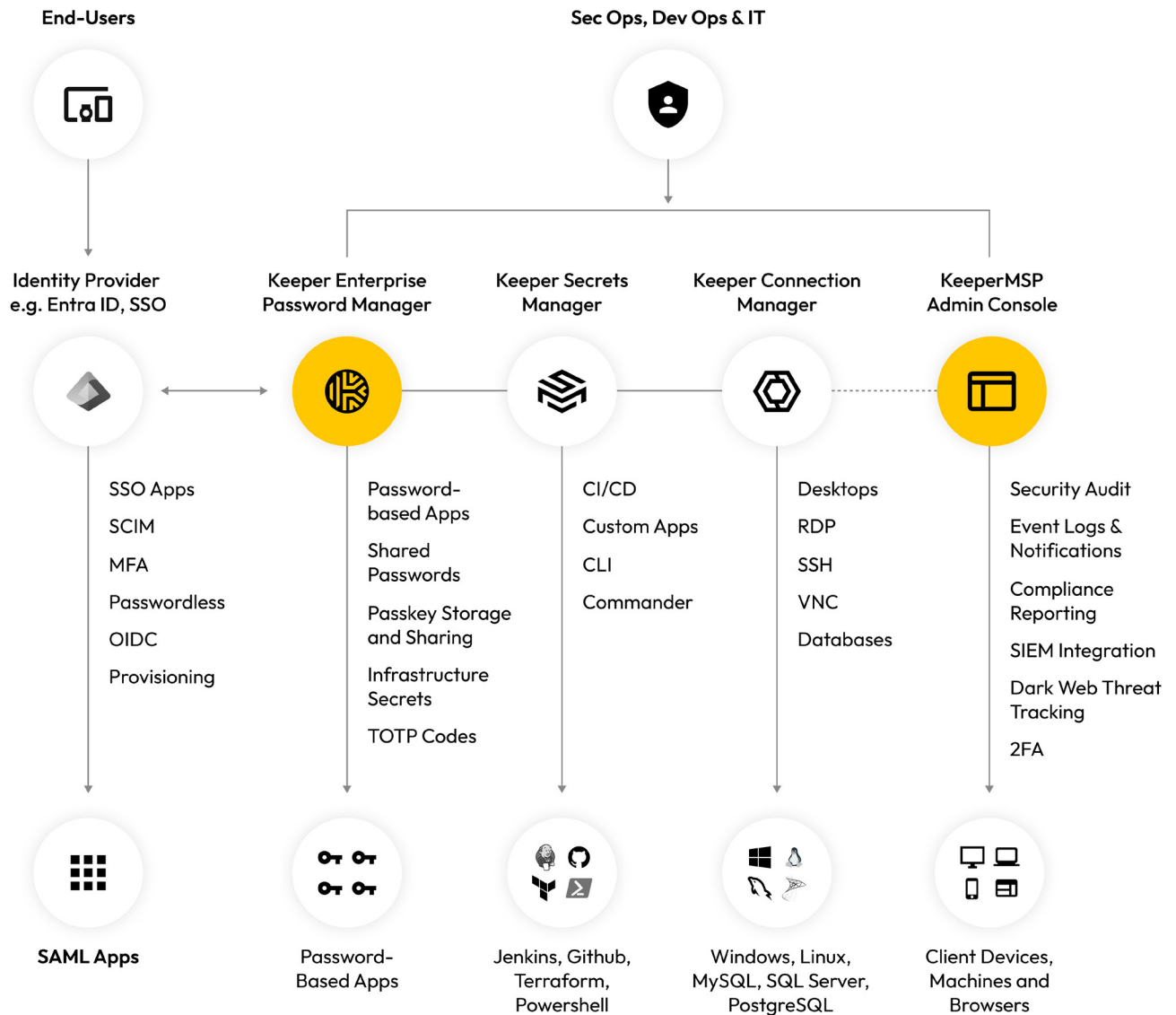
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## Keeper Privileged Access Management Platform



### Business Value

#### Protect credentials, secrets and more

Securely store and manage your MSP's passwords, passkeys, secrets, files and sensitive data.

#### Generate new revenue streams

Earn recurring licensing revenue for password security management, monitoring and ancillary services.

#### Enhance compliance and reporting

Become a trusted cybersecurity advisor to your customers by gaining visibility into their password security and enforcing robust policies.

### Key Capabilities

- A private vault for each user
- MSP admin console
- Dark web monitoring with BreachWatch
- Advanced Reporting and Alerts Module (ARAM)
- Integration with ConnectWise and other leading Remote Monitoring & Management (RMM) platforms
- Customized logo selector
- Consumption-based billing model